



Kayleigh Woelk

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Experience

Art Asset Designer - Savannah Carriage Tours

03/2023 - Present

Savannah, GA

Designed various marketing materials for Savannah Carriage Tours including promotional merchandise, stationary, flyers, and apparel.

Freelance Illustrator

06/2012 - Present

Completed various works on private commission. Includes book illustration, character concepts, 2D asset design, and stationary design.

Art Team Lead - SCAD Pro x Downtown Mobile Alliance

09/2021 - 11/2021

Savannah, GA

Lead and organized art team in creating persona concepts, which represented various demographics, as well as created digital renderings that re-envisioned IO building facades based on the needs of each persona.

Project goals were to reimagine a revitalized Downtown Mobile, AL, as per the specifications of the client.

Education

Savannah College of Art and Design

B.F.A. Illustration for Entertainment

Minor Animated Illustration and Publication Design

Graduated 06/04/2022 with 3.96 GPA

Skills

Procreate	Adobe InDesign	2D animation	GameMaker	Communication
Adobe Photoshop	Adobe Acrobat	Illustration	Maya	Public speaking
Adobe Illustrator	Microsoft Office	Environment design	Unity	Self motivated
Adobe After Effects	iOS game design	Character design	3DS Max	Team oriented
Adobe Premiere	2D game design	Color theory	ZBrush	Goal oriented